



Making a better future with Circular Economy.

The merger of FCA and PSA has opened many areas for the improvement and growth of our new powerful organization. One of the keys to our future success will be the ability to reduce costs, while improving the quality of our products and services. In view of this, we are pleased to announce our global corporation-wide initiative.



Sustainera is the name to cover all the Group's initiatives in terms of Circular Economy during the car lifecycle: from design to production of new cars, to the use of cars until the end of life and recycling. Sustainera promises a transparent, sustainable, and affordable product and service offering without compromising quality, and while preserving the environment by decreasing waste and the use of our planet's resources.

The Sustainera name and logo will be used to support all marketing and communication actions within the 4Rs strategy of Circular Economy: Reman, Reuse, Repair and Recycle. It will be deployed worldwide and is replacing Parts and Services for the former names used: Reman in North America and Regen in Europe for ex-FCA, as well as Renew for ex-PSA product lines.

See how Sustainera is making a better future.



Scan Here



40 parts categories, covering 10,400+ applications



1,000 multi-brand applications



Over 4.5 million multi-brand parts



630,000 bumper covers, catalytic converters and LEV batteries recycled worldwide in 2021

